



Interreg IVB Programme achievements and plans for the future

Ruut Louwers Programme Director





INTERREG IVB

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INTERREG North-West Europe Programme Director





242

measures to
enhance natural
resource
management

26

measures to
enhance waste
management

469

technologies to
improve water, soil
and air quality

196

plans to address
climate change
risks





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COHESION POLICY

AND

EU2020





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Negotiations: Commission, Council, Parliament.

Regulations and budget: December 2013

Concentration

Results orientation

Simplifications, but



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Types of actions envisaged:

- 1 Building innovation capacity of regions and territories.
- 2 Improving the innovation performance and competitiveness of enterprises.
- 3 Delivering societal benefits of innovation.





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Types of actions envisaged:

- 1 Implementing integrated energy strategies.
- 2 Reducing energy poverty in North-West Europe territories.
- 3 Implementing mitigation-relevant adaptation solutions, to demonstrate feasibility and refine design and development plans for the future.
- 4 Demonstrating and uptaking low-carbon products, technologies or solutions.
- 5 Testing and adopting new solutions for green trans-national transport systems.





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Types of actions envisaged:

- 1 Uptaking solutions for the optimised use of material resources (like eco-innovation solutions) for production processes and delivery of services.
- 2 Optimising recycling processes, strategies and technologies and the use of waste and secondary raw materials.
- 3 Designing and producing less material-intensive products and services, which can be disposed of in a more sustainable way.





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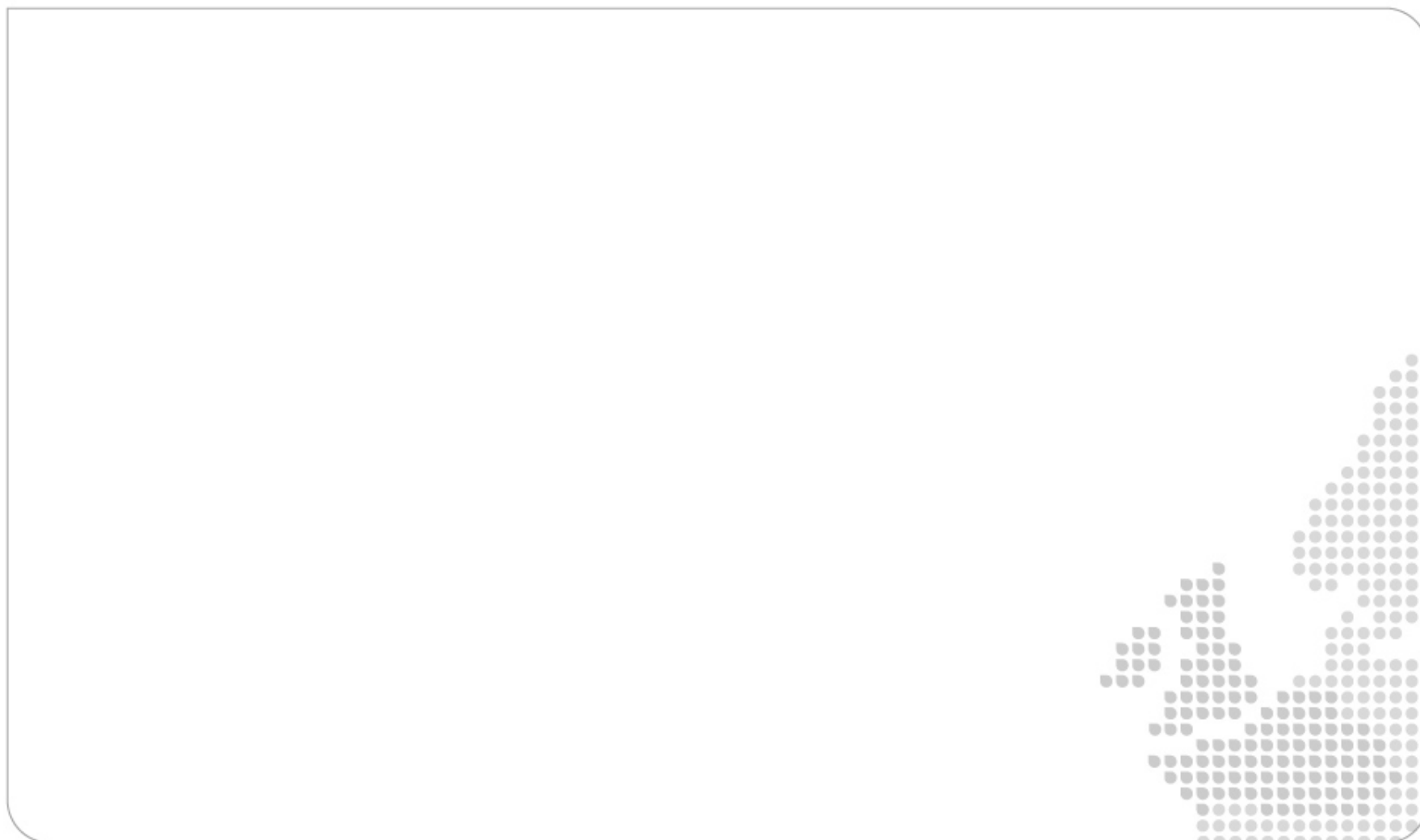


HOW?

- Cooperate: real project, joint DDDID
- Impact: baseline, change, uptake, **result**
- Experiment, fail, take well-managed risks
- Communicate: impact on cohesion and smart, sustainable and inclusive growth.
- Opportunities rather than problems



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